

Doris Bachmann-Medick

CULTURAL TURNS

New Orientations in the Study of Culture



The contemporary fields of the study of culture, the humanities and the social sciences are unfolding in a dynamic constellation of cultural turns. This book provides a comprehensive overview of these theoretically and methodologically groundbreaking reorientations. It discusses the value of the new focuses and their analytical categories for the work of a wide range of disciplines. In addition to chapters on the interpretive, performative, reflexive, postcolonial, translational, spatial and iconic turns, it discusses emerging directions of research.

Drawing on a wealth of international research, this book maps central topics and approaches in the study of culture and thus provides systematic impetus for changed disciplinary and transdisciplinary research in the humanities and beyond – e.g., in the fields of sociology, economics and the study of religion. This work is the English translation by Adam Blauhut of an influential German book that has now been completely revised. It is a stimulating example of a cross-cultural translation between different theoretical cultures and also the first critical synthesis of cultural turns in the English-speaking world.

"This is essential reading for anyone interested in the state of the humanities in the world today. Bachmann-Medick has synthesized an incredible variety of perspectives into one very readable and stimulating book."

Lynn Hunt, Distinguished Research Professor & Eugen Weber Endowed Chair in Modern European History at the University of California, Los Angeles (UCLA)

Doris Bachmann-Medick, International Graduate Centre for the Study of Culture (GCSC) / University of Giessen, Germany.

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